

Marshland High School Careers Game Plan 2020/2021

Gatsby Benchmark	Game Plan
A stable careers programme	 Marshland form time careers programme is linked to Unifrog, which is mapped out for each Year group. Visits from external agencies for assemblies will take place throughout the year including visits from CWA; Springwood sixth form; Armed Forces; Apprentice external agencies. Many soft and transferable skills are developed throughout the curriculum and within Character and Culture curriculum lessons. Every week a new career is explored. The school will run a careers week and apprenticeship week each year to further expand pupil's knowledge of a variety of careers and pathways. NEACO live/ recorded lessons on careers will form part of the careers programme. Updated programme of study can be found on the school website. Questionnaires are provided to staff and pupils yearly to allow opportunities for improvements to be made. Questionnaires are sent out yearly to parents to use their views when making further improvements.
2. Learning from career and labour market information	 Pupils can access Unifrog to develop skills required to access the labour market, such as interview tips; CV writing support and templates. Pupils further develop these skills in form time. Pupils can access Unifrog to identify resources on a variety of careers including videos of employees and their thoughts and advice about their career. Pupils have encounters with employers and employees through assemblies and targeted workshops. Pupils have the opportunity to attend a careers fair to engage with local and national employers. Parents can access Unifrog to support their child with investigating a career path. Termly reminders are sent to parents.
3. Addressing the needs of each pupil	 Pupils can access Unifrog to provide insight into a range of careers and industries that students may not have considered or knew existed. We aim to challenge social mobility through the tutor programme and develop a knowledge of every student, no matter what the background. Staff can track pupil progress on completing courses and activities through the use of Unifrog.

	 KS4 pupils have opportunity to consider options for the future through the college, sixth form, university taster days or through video experiences should physical day visits not be a viable option. Vulnerable pupils requiring additional support have one-to-one support provided by NEACO. Pupils with SEND have the opportunity to have small group visits to CWA to support pupils preparing for their next step in a new environment. Stereotypes are challenged through activities aimed specifically to break these down.
4. Linking curriculum learning to careers	 Character and Culture and Skills for life prepare students for their future careers. Working on the soft skills and the skills needed to access employment. Subjects have schemes of learning that include links to careers that are explicitly taught within the curriculum to make the content being learnt in lesson relevant to real life.
5. Encounters with employers and employees	 Pupils have the opportunity to access a careers fair providing opportunities to speak to a variety of employers. Pupils have access to Unifrog, which provides videos of employees giving advice and thoughts about their chosen careers. Events organised within school using the alumni from Marshland High School with the Future First Organisation.
6. Experience of the workplace	 Pupils can access Unifrog videos of employees giving advice and thoughts about their chosen careers. Pupils have the opportunity to watch Workplace walk through videos followed up by an activity that allows them experience of that work place.
7. Encounters with further and higher education	 Year 10 pupils have the opportunity to spend a day at a University. Where this hasn't been possible a video walk through a life of a student has been provided. Year 10 pupils will have the opportunity to experience either a Sixth form or college taster days. Where this hasn't been possible a video of courses have been provided.
8. Personal Guidance	 Vulnerable pupils requiring additional support have one- to-one support provided by NEACO.

Areas in red are linked to the careers strategy action plan. These are how we intend to improve on our careers provision in the academic year 2020/2021.