



The course:

The Pearson BTEC Level 1/Level 2 Tech Award in Enterprise (603/1916/1), is for learners who wish to acquire knowledge and skills through vocational contexts by studying the knowledge, behaviours and skills related to researching, planning, pitching and reviewing an enterprise idea as part of their Key Stage 4 learning. The qualification enables you to develop your technical skills in topics such as market research skills, planning, promotional and financial skills using realistic work scenarios, and personal skills, (such as monitoring own performance, time management and problem solving) through a practical and skills-based approach to learning and assessment. You will acquire knowledge, understanding and skills to underpin your practical activities in assessment, which will complement your GCSEs. The qualification will broaden your experience and understanding of the varied progression options available to you.

By studying this course you will;

- Development key skills that prove aptitude in planning an enterprise activity, including market research, planning, carrying out financial transactions, communication and problem solving.
- Gain Knowledge that underpins effective use of skills, such as the features and characteristics of enterprises and entrepreneurs, and the internal and external factors that can affect the performance of an enterprise.
- Acquire attitudes and ways of working that are considered most important for enterprise, including monitoring and reflecting on performance of an enterprise idea and own use of skills.

The course has three compulsory units;

Unit 1: Exploring Enterprises which is internally assessed.

Unit 2: Planning for and pitching an Enterprise which is also internally assessed.

Unit 3: Promotion and Finance for Enterprise that is externally assessed and is a synoptic exam (case studies).

In order to succeed you will need to;

- Make a commitment wot work steadily throughout year 9, 10 and 11.
- To produce regular coursework and meet all deadlines.
- Have an interest in the world of business and a desire to learn about how businesses work.
- Have an interest in entrepreneurial skills and a willingness to develop them further.

Where next?;

The Edexcel BTEC Enterprise course could provide a starting point of a route into employment in many diverse areas of business. You can continue into Level 3 Business courses at A level or gain an apprenticeship in accounting or finance.



Business Studies Department

The business studies department is relatively new and has seen its first cohort of students complete Year 11 in 2017. The department aims to give students the knowledge and skills needed to work in a business environment or to become entrepreneurs. They will learn to promote a business and will get an insight in dealing with business documentation. The skills the students gain can be transferred to many different industries and improves their employability across all sectors.

The Course

Students can choose to study BTEC Enterprise Course from Year 9 if they want to learn more about becoming entrepreneurs or becoming business people in today's environment. Throughout Key Stage 4 they will receive 300 minutes of Business Studies lessons per fortnight. The course is coursework based which gives the students the opportunity to study independently and gain in depth knowledge of areas that interest them. They will also have to present a business idea of their own in a Dragons Den style for one of the units. They will sit the exam, which is worth 25% of their grade, in Year 11 which lightens their exam load in Year 11.

In Year 9 students study an introductory course focussing on business administration which gives them skills in letter and CV writing and dealing with customers.

In Year 10 and Year 11 they will study for an Edexcel BTEC in Business Studies. This is equivalent to 1 GCSE and consists of coursework worth 60% and an exam worth 40%.

Unit Name	Assessment Method
Unit 1 – Exploring Enterprises	Internal
Unit 2 – Planning for an pitching an Enterprise	Internal
Unit 3 – Promotion and Finance for Enterprise	External